



TECHNISCHE
UNIVERSITÄT
DRESDEN

<http://tu-dresden.de/mz>

ABOUT THE MEDIA CENTER

The Media Center (MC) is a central research centre at the TU Dresden. As research and service center for audiovisual media, e-learning, e-science, information organisation, and multimedia applications our five departments offer a profiled competencies within the areas audiovisual media, educational research and services, media design, media and information technologies and media strategies.

As a service partner, we support basic and continuous education at the TU Dresden with the development and introduction of multi-media teaching and learning opportunities. At the same time, we produce media applications for research and marketing in cooperation with all faculties and centres of TU Dresden. To establish our solutions we apply specified strategies for both personnel and organisational development.

The MC engages as a research and development partner in local, national, and international consortia for basic and contract research.

Connect to us and talk about your ideas!

CONTACT

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RESEARCH+ SERVICES FOR TEACHING+LEARNING

MEDIEN
ZENTRUM

OUR SERVICES

MEDIA PRODUCTION

Video production HSZ 410

- Full-service video production including: planning, organisation, filming, editing, live TV production, distribution with focus on instruction and research, image, and documentation
- State-of-the-art DVD authoring
- Modelling, animation, and visualisation of complex content with a high-end graphic system
- Video standards conversion and editing for analogue and digital work

❏ E-mail: mz-videoproduktion@groups.tu-dresden.de
Telephone: +49 351 463-32105

Audio production HSZ E10

- Digital word and music production using multi-track technology
- Copying and conversion of audio material in all formats

❏ E-mail: mz-audioproduktion@groups.tu-dresden.de
Telephone: +49 351 463-34403

MEDIA PRESENTATION

Device loan and service HSZ E11

- Ensuring instruction through media technology
- Help and support for the use of AV technology in the lecture halls
- Mobile AV technology loan for instruction and research, including device tutorial
- Maintenance of AV technology in the lecture halls, as well as repairs in our workshop

❏ E-mail: mz-avtech@groups.tu-dresden.de
Telephone: +49 351 463-36163

Event services and conference management HSZ E10

- Technical and artistic consulting for event planning
- Set-up and instruction in the most modern AV technology
- Use of and instruction in multi-media presentation systems
- Video recording of events

❏ E-mail: mz-veranstaltungsservice@groups.tu-dresden.de
Telephone: +49 351 463-34403

Classroom features HSZ E12

- Media-didactic and media-technical instruction for outfitting classrooms with AV technology
- Handling of projects involving classroom equipment set-up

❏ E-mail: mz-medienplanung@groups.tu-dresden.de
Telephone: +49 351 463-36791

EDUCATIONAL RESEARCH AND SERVICES

WEB 125

- Research and development projects using digital media in education and training
- Evaluation research
- e-learning application usability studies
- Central e-learning support for the TU Dresden
- Consulting and support for media didactics, content development and e-assessment
- Continuing education events and colloquia
- Support for the Multimedia Fund program

❏ Contact central e-learning support (OPAL)
E-mail: elarning@tu-dresden.de
Telephone: +49 351 463-34942

❏ Contact TU Dresden Multimedia Funds
E-mail: multimediafonds@tu-dresden.de
Telephone: +49 351 463-35943

MEDIA AND INFORMATION TECHNOLOGY

WEB 45

- Support and further development of the web portal (WebCMS) and the TU Dresden's research information system (FIS)
- Project development, organisation, and consulting for internal and external customers
- Development of Web Portal Solutions for academic projects
- Open Access (Online publication systems for scientific journals, online conference management)

❏ Web hotline (TUDWebCMS and project portals)
E-mail: mz-nutzerberatung@tu-dresden.de
Telephone: +49 351 463-36081

❏ Research information systems hotline (FIS)
E-mail: forschungsinformationssystem@tu-dresden.de
Telephone: +49 351 463-39126

MEDIA DESIGN MO5

- Media design consultation and research
- 3D visualisation of academic content
- Usability analysis for web designs
- User-centred design and production of digital information systems, websites, multimedia, learning platforms and e-learning content

❏ E-mail: mz-mediendesign@groups.tu-dresden.de
Telephone: +49 351 463-32530

Lecture recordings MO5

- Recording and Online-publishing of lectures

❏ E-Mail: mz-vorlesungsaufzeichnung@groups.tu-dresden.de
Telefon: +49 351 463-31995

Photo production MO5

- Architectural, device, model, and macro shots, as well as photo essays and reproductions

❏ E-mail: mz-fotoproduktion@groups.tu-dresden.de
Telephone: +49 351 463-35012

Media laboratory MO5

- Project supervision and workshops
- Video cutting stations and digitalisation for academic users
- Flat bed, film, and slide scanners for academic users

❏ E-mail: mz-medienlabor@groups.tu-dresden.de
Telephone: +49 351 463-31995

MEDIA STRATEGIES WEB 25

- Research on social software and community building
- Research and development projects for the integration of new media
- Strategies for personnel and organisational development
- Conception and maintenance of instruments for the support of e-learning and continuing education

❏ Study group for e-learning at the LRK Sachsen
E-mail: ak_elarning@mail.mdc.tu-dresden.de
Telephone: +49 351 463-36121

❏ E-Science Research Network Saxony (ES-FN):
E-mail: Daniela.Pscheida@tu-dresden.de

❏ Contact Office Postgraduate Education (ESF)
E-mail: info@q2p-sachsen.de
Telephone: +49 351 463-32902